

amazon | project kuiper

Amazon Kuiper en Europa

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OUR MISSION

Project Kuiper is Amazon's low Earth orbit (LEO) satellite broadband network.

Our mission is to deliver fast, affordable broadband connectivity to unserved and underserved communities around the world.

AMAZON PROJECT KUIPER'S ECONOMIC IMPACT IN THE EU27

The economic impact of Amazon Project Kuiper's launch partners' activities including ArianeGroup, Beyond Gravity, other partners, and their supply chain in the EU27

● Total ● Direct ● Indirect ● Induced

TOTAL CONTRIBUTION TO GDP, 2022 TO 2029

€2.5-3 billion



ANNUAL EMPLOYMENT SUPPORTED

3,000+ jobs



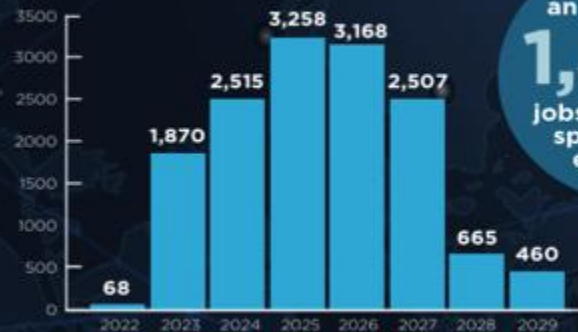
TOTAL TAXES SUPPORTED

€700+ million

Amazon Project Kuiper's investment will provide support for the European space industry throughout the decade:

Fig: Annual jobs contribution of Amazon Project Kuiper in the European space sector

Annual number of jobs supported



an average of
1,800
jobs in the EU27
space sector
each year

a peak of
3,000+
jobs in 2025

Amazon Project Kuiper's economic impact will be spread throughout the EU27



KUIPER CUSTOMER TERMINALS

18 x 18 cm

- Ultra - small form factor
- 100 Mbps downlink

28 x 28 cm

- Built for scale
- 400 Mbps downlink

76 x 51 cm

- Enterprise focused
- 1000 Mbps downlink



Our Customers



Residential

High-speed, affordable service for individual households



Small Businesses

Bringing small businesses into the digital age



Public Services

Increasing access to information, education, and healthcare



Enterprise & Transportation

Flexible, secure connectivity for remote assets across land, sea, and air



Emergency Services

Reliable connectivity to support emergency and disaster relief efforts



Telecommunications

Expanding wireless and mobile networks to new regions

LEO satellite broadband: a cost-effective option for rural areas of Europe

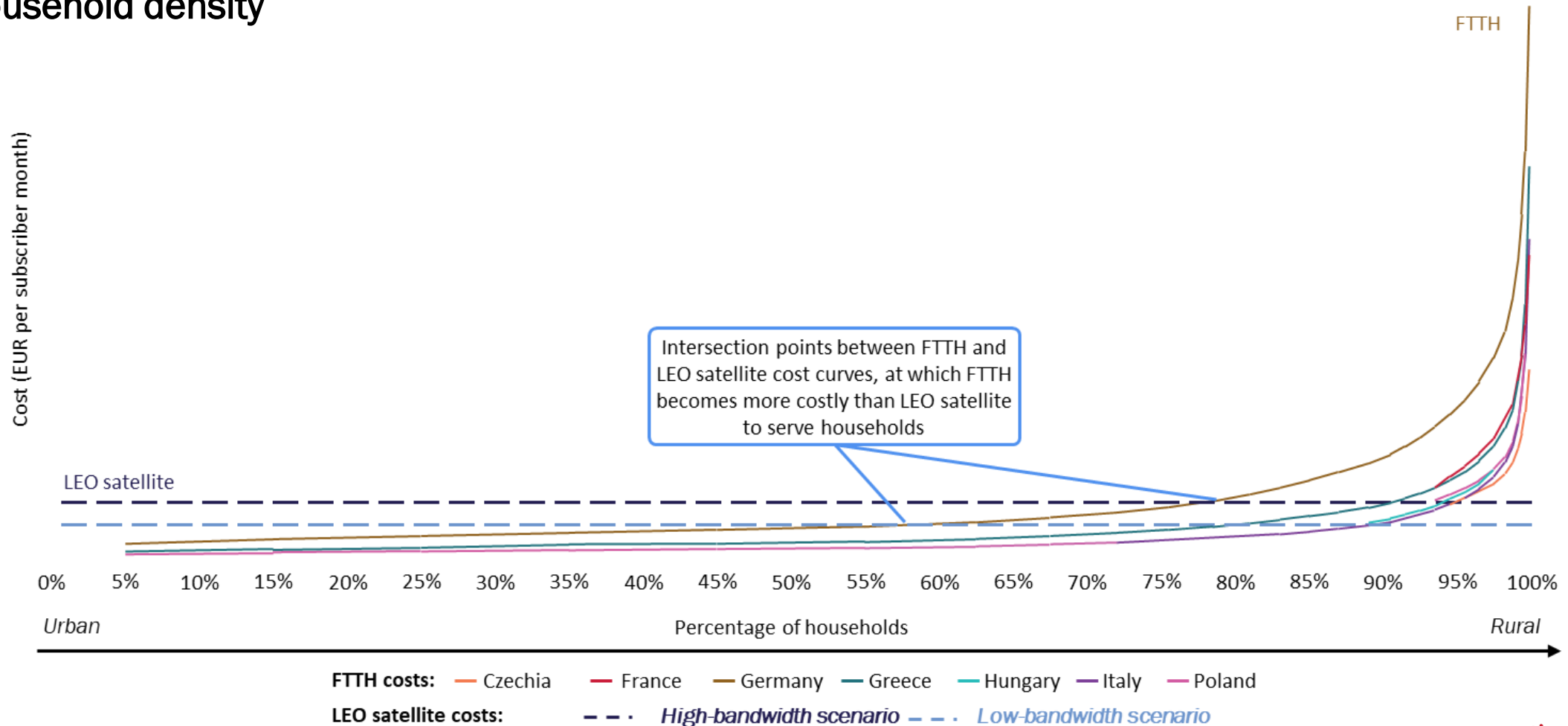
Stela Bokun, Alexander Ohlsson, Andrew Daly, Lluç Palerm-Serra,
Olly Jones, Neil Kiritharan, Luke Wyles

24 February 2025

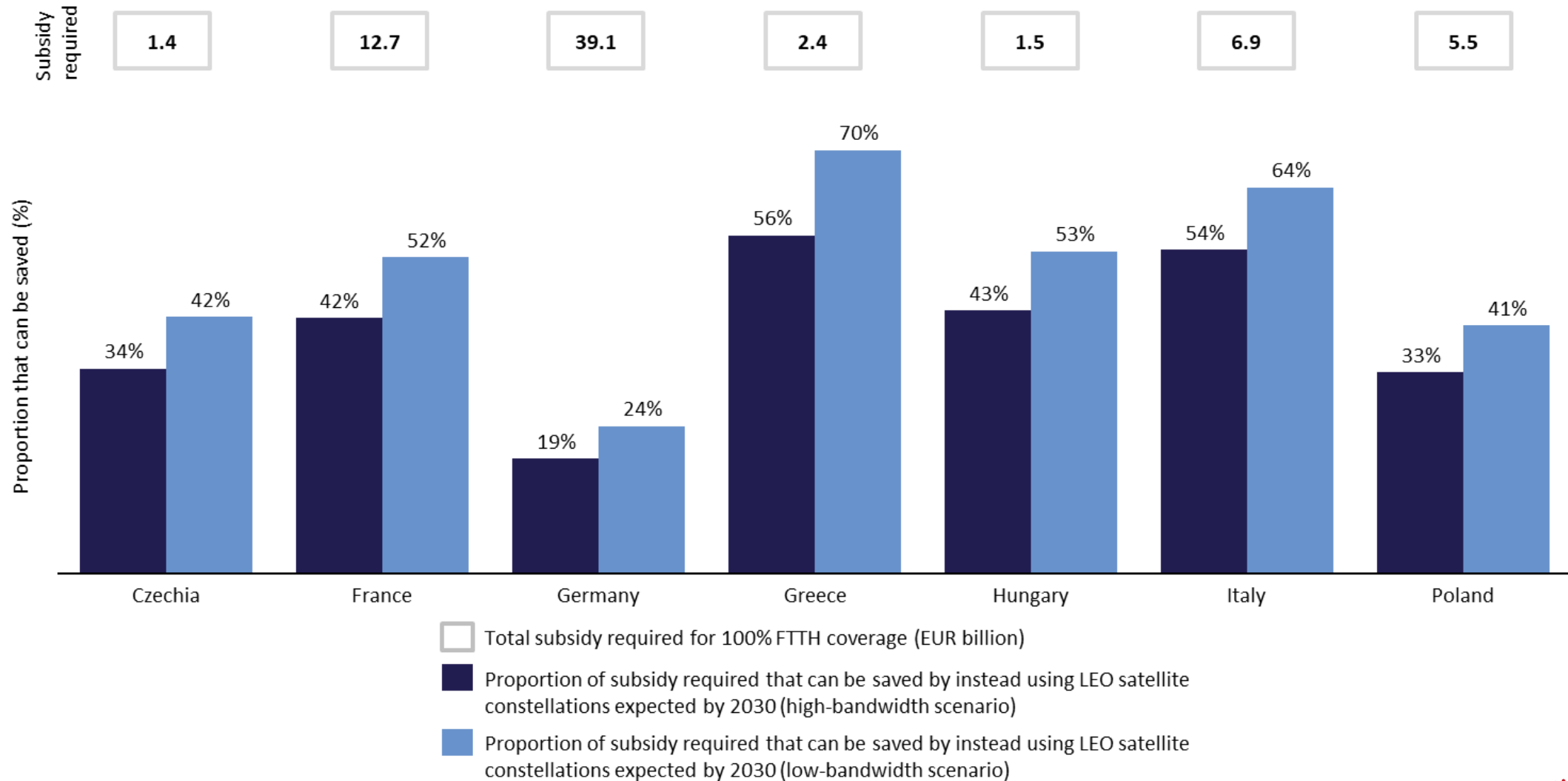
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LEOsat is more cost-effective than FTTH in the last 5-42% of households, depending on the country and bandwidth case

Comparison of estimated cost per subscriber month to deploy and operate an FTTH network vs. LEOsat, by household density



LEO can save between 19-70% of FTTH subsidies required



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